



## **2025 California Membership- January 15<sup>th</sup> Promotion #5**

**We are the Branches of the tree of Life for our Veterans!**

**National Ambassador: Linda Roloff**

**Department President: Sharonda Lewis**

**CA. Membership: Mary Ryser**

**Let your Branches Grow! Our Roots are the Veterans of Foreign Wars.**



**Happy New Year to the West that is the BEST!**

I want to Thank all the members who have been out Recruiting, all those who signed up 1 new member and more. Those who have been out showing the love that we have for our Veterans by keeping VFW Auxiliaries Strong by helping our Veterans & their families. We have led in our division all year long, Thanks to members like you! I know we can get to 100%, We're almost there! Do it for the one's you joined under. Remembering our Root's and where we came from. We must continue their legacy by helping their brother's and sister's in Arms, their wives and children.

Don't forget about the Deadlines. All State Presidents applications are due to me by April 15<sup>th</sup>, this is a new date. Check the Dash Board. If your auxiliary is missing anything on the dashboard, please call Department to fix it before you send in your application. All auxiliaries who are 100% by March will receive a \$25 check from Nationals. So keep on Trucking 😊

I know that our lives are busy and we need to try new ways to approach a potential member. See What's new below!

## Here's an exciting new way to get new members!

### QR CODE KEY CHAIN:

This is an exciting way to attract those members who are always on their phones and do everything on their phone. Those who are always in a hurry, you can now purchase the QR CODE KEY CHAINS from the VFW STORE! <https://www.vfwstore.org/products/32640> and hand them out at your county fair, parades, farmer's market or anywhere you're out and about. You can also download it on to your phone and use the QR code to show potential new members that they can join by just a click. Once you open the app. It will show what the VFW Auxiliary Organization supports and who we are. You can open tabs for Fact Sheet, Membership application and Membership Brochures. Then you can put your zip code in and it will give you the nearest VFW in your area. Pretty neat!! Go ahead and try it!!

I would Love to see your reports on how you used the QR Code to sign up members. Shot me a report at [vfwauxca.org](http://vfwauxca.org) and you could be featured in our Promotion to the National Ambassador. Like below is an example of two Recruiters of the Month.

### JUST ONE CARD:

Use this tool at your meetings! This is a great way officers and members can print this out. It's taking a Pledge to at least sign up one new member. Just think if all your members just signed up 1, how much more help we would be for our Veterans. This can be found under Malta, Member resources.

I know California are Proud Members and I know you're going to be excellent on growing your Auxiliary and this Organization for our Veterans.



### Recruiters of the Month- Great Job 10859 D.6

Held a Standdown in October and members held a recruitment event. They were able to sign up three new members and one transferred.

### Recruiters of the Month- Great Job 1525 D.10

Held a Joint membership boot at the Clayton Octoberfest. Held recruitment from 9am to 6pm



**VFWA Membership application**

**VFWA Fact Sheet**

**VFWA Membership brochure**

Just open your camera on your phone. Act like you're going to take a picture. A little yellow vqr.vc will pop up, click on it and now you have all the information you need.

UNWAVERING SUPPORT



FOR UNCOMMON HEROES™

Once the QR code has been scanned, scroll down to click on the application, save it to your documents, then fill it out and print.

**EXTRA! EXTRA!**

**It's here!**

**The Membership QR Code Keychain**

**Now available from the VFW Store!**

<https://www.vfwstore.org/products/32640>

